

THE EVOLUTIONARY STRUCTURE AND FUNCTIONS OF COMPETITION

Sharipov Farkhod Fazlitdinovich¹
Alabayev Sobitxon Ibragimovich²
Davlatov Bekzod³
Turdiboev Ulugbek⁴

Abstract

This article provides clear information on the evolutionary structure and functions of competition. The stages of development and its main tasks are discussed.

Keywords: Competition, attitude, local market, wild and civilized competition, natural farming.



¹ Lecturer Namangan Engineering Construction Institute, Namangan, Republic of Uzbekistan

² Senior Lecturer Namangan Engineering Construction Institute, Namangan, Republic of Uzbekistan

³ Namangan Engineering Construction Institute, Namangan, Republic of Uzbekistan

⁴ Namangan Engineering Construction Institute, Namangan, Republic of Uzbekistan

INTRODUCTION

With the emergence of the first signs of a market economy, there will be competition. Competitive relations will also improve in line with economic development. Market competition has historically gone through 4 stages.

The first stage is the transition from a subsistence economy to the early forms of a market economy, during which competition takes place between small producers. In terms of competition within local markets at this stage, it will be between producers of the same type of goods. The way to win the competition is to gain experience and improve your work skills.

The second stage is the stage of capitalist free competition. This stage is characterized by the mass characterization of the commodity economy, the advent of commodity production based on a system of large machines and hired labor instead of small commodity production. There will be no restrictions on competition, it will become a free struggle, this struggle will go beyond the local markets and take place on a national market scale. The competition will be fierce, with a large number of participants. The condition for winning the competition will be the introduction of new techniques, increasing labor productivity, production of new goods.

The third stage is the stage of monopolistic competition, which is the struggle of large enterprises seeking individual power. Competition goes separately in monopolized and non-monopolized sectors of the economy, but there is also a struggle between these sectors. The conditions for overcoming competition will be the same as in the second stage, but in the struggle for market dominance, the use of political power, etc. will be widely used. While monopoly competition is leading at this stage, free competition does not disappear, it is pushed to the second tier. In the economy, there will be a division into monopoly competition and free competition.

The fourth stage is the new stage of free competition, which is typical of a mixed economy. At this stage, the competitors are very numerous, consisting of large corporations, medium, small and very small enterprises. As the scope of competition expands, it becomes more active in the service sector in addition to manufacturing, it is rapidly entering the financial market, and even attracts travel business, show business, sports business, military business. Competition takes place internationally and within the international market. The use of the latest technology, computerization of management, immediate updating of the product line, having the most qualified workforce, access to information and, finally, the organization of modern marketing services will become a condition for overcoming competition.



Figure 1. The two main types of competition

Competition can also be judged by its nature. Regardless of the stage at which it occurs, the competition will be of type 2, i.e., it will consist of irregular wild competition and civilized competition regulated by rules. At different stages, the ratio of both types of competition will be different. Civilized competition is typical of a mixed economy, but it is slowly becoming the main type of competition, not suddenly. This is due to the development of market relations. Since the mixed economy is the integrity of the market and non-market relations, here, along with competition, partnership relations also apply.

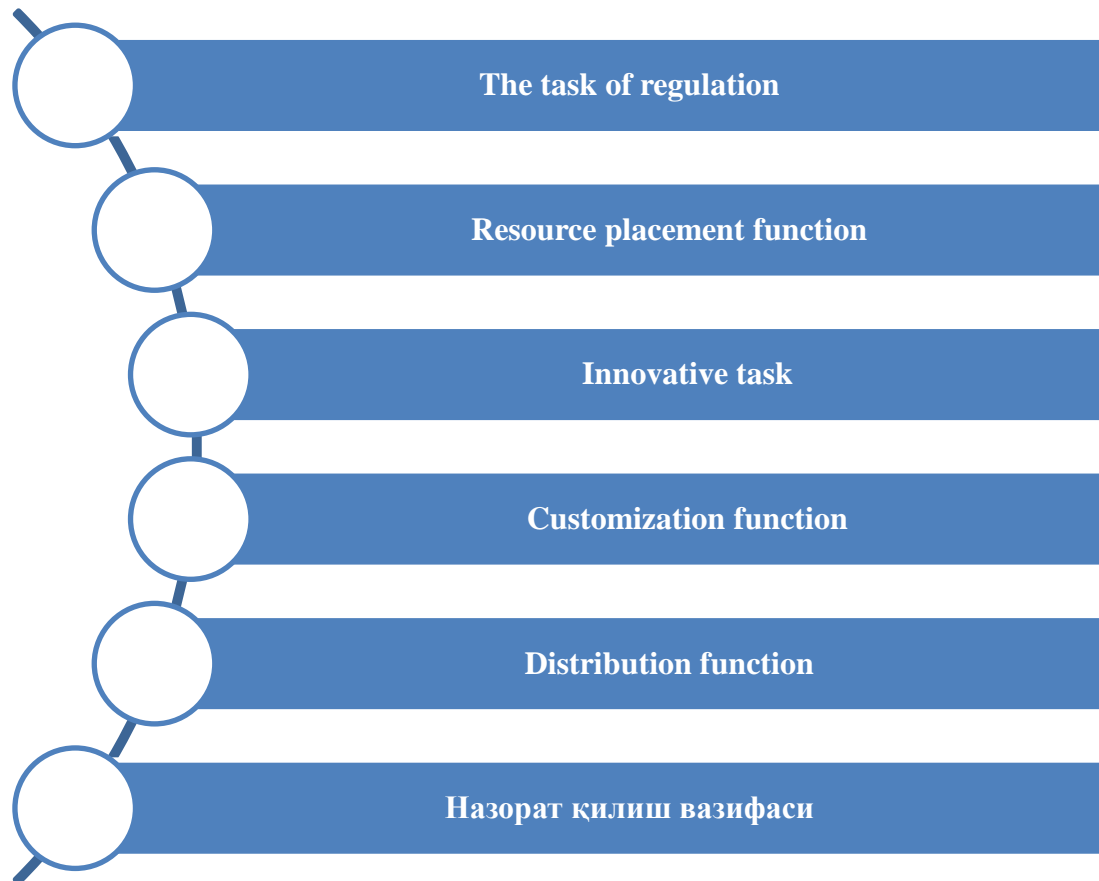


Figure 2. The task of competition

The regulatory function of competition is to influence supply in order to align production with demand (consumption). It is through this task that supply in the economy is determined by demand, the structure and volume of production by individual and social needs, that is, the economy is regulated by market laws. The resource allocation function of competition allows the rational allocation of factors of production to the enterprise, region, and region where they are most effective. The innovative task of competition means the introduction of various forms of innovation based on the achievements of scientific and technological progress and requiring the development of market economy entities. The task of adaptation of competition is aimed at the rational adaptation of enterprises (firms) to the conditions of the internal and external environment, which means the transition from simple self-sufficiency and economic survival to the expansion (expansion) of economic activities. The distribution function of competition directly and indirectly affects the distribution of the gross volume of goods produced (gross domestic product) among consumers. Finally, the task of controlling competition is focused on

preventing some market participants from establishing monopolistic dominance over other participants.

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