

Types and Classification of Agricultural Services

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Abstract

This article presents the agricultural service sector developing in our country, the types and classification of services, an integral part of the agricultural service and the role of services in the agricultural sector.

Keywords: service, agricultural services, agroservice subject, agroservice object, the subject of agricultural services, technological sphere, maintenance, agroservice laws.



Introduction

In the context of the digital economy, the agricultural service sector is developing rapidly in our country. At the beginning of the 21st century, new services and technologies have emerged in the field of agricultural services, which in turn has led to the globalization of the service sector, which has sharply raised the issue of competitiveness of the service sector in agriculture.

We can divide the economy of our country into three components: manufacturing, agriculture and services; then agriculture is a branch of the economy, focused on providing the population with food and obtaining raw materials for industry. It is known that 1 billion in world agriculture. more than economically active population is employed and the food security of the states directly depends on the state of agriculture, and in agriculture the main place is occupied by services.

The field of services and services as a socio-economic phenomenon is the object of study of a number of disciplines, mainly economics, computer science, marketing, management, sociology. The service sector is considered as a line of activity to provide services. Now what is service in agriculture?

By service, we may mean a work, action, activity or event that is performed to meet the needs of an individual or legal entity - consumer, customer, user.

A service is an activity aimed at satisfying a need by ensuring the production of goods of a tangible and intangible nature that meet the need. In other words, a service is a separate completed result or product of the activity in the field of services provided by the manufacturer to the consumer, ie in accordance with the requirements of its characteristics..

Analysis of the literature on the subject. The research of many local and foreign scientists is aimed at improving the efficiency of agroservice services. It is important to study foreign experience in the field of agricultural services in our country at the present time in terms of types and classification of services.

Research on the types and classification of agroservice services has been conducted by foreign scientists M. Patton, K. Miller, K. Conway, P. Stevens, G.A. Simonyan, conducted by G. Boller. In their research, these scientists have studied in depth the concept, nature, classification of services in agroservice and expressed different views on improving the efficiency of services in this area.

Research methodology. General scientific and statistical methods, synthesis and analysis methods were used in the process of writing the article.

Analysis and results. Agroservice services play an important role in agriculture, as it provides services directly to organizations and individuals working in the field of agriculture. As a sector of the economy, services in agriculture should be increasingly focused on the needs and interests of consumers.

When we define agroservice, it is the provision of services to enterprises, organizations and individuals directly engaged in agriculture.

Agroservice is a scientific problem and philosophy, ideology, policy, style, tool, technology of innovative creation of services, technologies, their training and presentation, as well as the financial results of these activities and the development of service sectors directly related to agriculture, state, economy and society. we think that the general theory of agroservice, its

scientific style, object, subject, function, should determine its place in our social life.

In developing a general theory of services in the agricultural sector, it is necessary to take into account the specifics of the technological process, activities, goals, resources and sources of funding, personnel policy, consumer segment, management, as well as the characteristics of advocacy and communication and often agriculture. service providers should be considered. Agroservice as a subject of services can be defined as a set of economic, social, financial, organizational and managerial relations that arise in the process of production, promotion and consumption of services.

The scientific method in agroservice can be called a system of principles and techniques, because it provides objective knowledge about scientific processes and socio-economic results of design, creation, training, presentation, modernization, services and technologies for their introduction in agriculture.

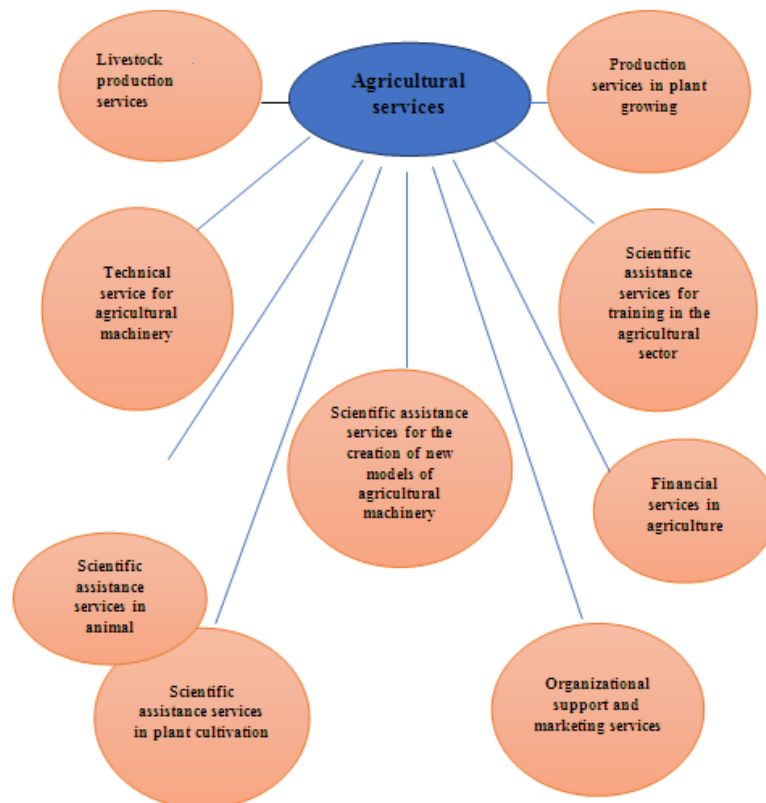
Agroservice in agriculture as a sector of the economy should be increasingly focused on the needs and interests of consumers, the domestic economy and society in order to increase the competitiveness of the country and ensure its geopolitical interests.

As a whole complex of agro-services, we can consider it as a means of increasing efficiency, livestock and crop production, development of social spheres in the economy and agriculture, as well as technology development.

Agroservice services can be divided into several components, which we will see in Figure 1.1:

Figure 1.1

Types of agricultural services



Now, if we consider the subjects of agroservice, we note the following:

- public services (for example, public research programs);
- commercial services (for example, bank loans);
- non-profit services (for example, insurance of agricultural producers).

As agroservice entities, we can define producers, customers, intermediaries, as well as individuals and legal entities involved in the process of social economy.

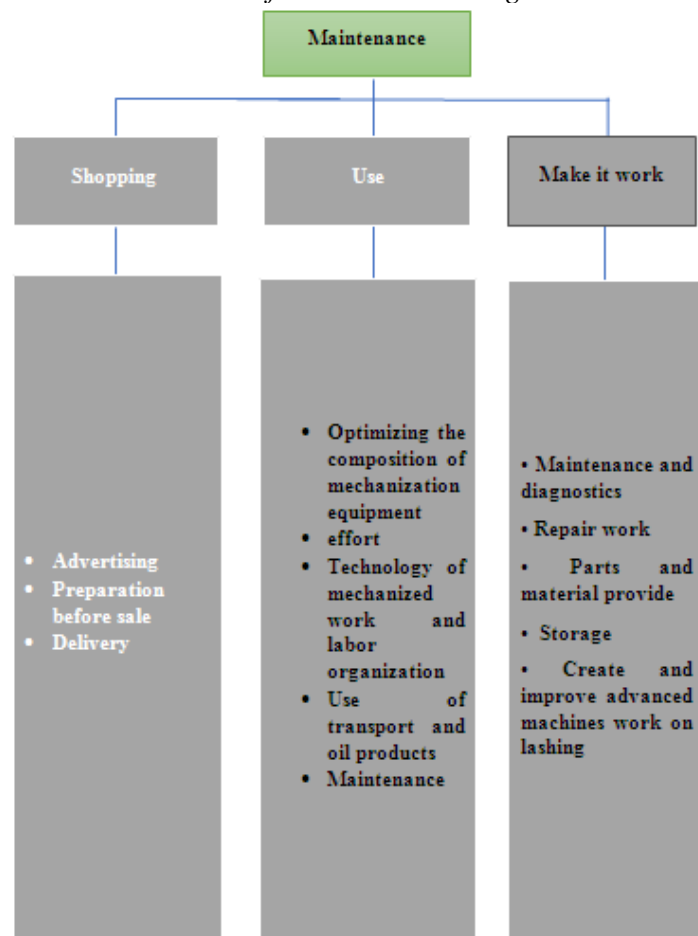
This classification may affect the content, specific features and requirements of the relevant services.

Services in the agricultural sector are diverse, and we can consider agro-technical services as an example. The technological field of agriculture is a system that is transformed by humans into technical objects that create an environment that is artificially created for agricultural production and rural settlements.

Maintenance in agriculture is an agricultural machinery, which is a set of works and services for the agro-industrial complex on the effective use of this equipment, its serviceability or maintenance during the entire period of operation. In addition, it provides the agro-complex with spare parts for machinery and fuel and lubricants.

1.2 - чизма

The structure of maintenance in agroservice



The service sector in agriculture includes its economy as an integral part of agriculture, which includes the development of all types of commercial and non-commercial services in agriculture. In the modern economy and society, the agricultural service sector is becoming more and more important and is becoming a key area of development of the economy and the non-profit sector. At the same time, in economically developed countries, the main part of the economy is the service sector, including agriculture, whose scientific support. With different approaches, the service sector in agriculture can be defined as follows:

- agroservice - a part of agriculture, its science, production and economy, which includes all types of commercial and non-commercial services;
- agroservice is a brief general category, which includes the reproduction of various services provided by legal entities and individuals in the field of agriculture. Agroservice can be directly related to a material product or technology that serves consumers in agriculture.

Conclusions and suggestions. Agroservice service is a financial and economic activity aimed at meeting the needs of buyers (individuals or legal entities that produce or consume agricultural products) with scientific, educational, spiritual, social, material benefits or the efficiency of technological processes or production of agricultural products, is to create conditions to consume or increase efficiency.

The role of services in the agricultural sector can be described by the following symbols:

- Accelerate the development of agricultural services;
- coordinating, optimizing and innovative development of scientific support of the service sector;
- reduce the risk of negative consequences in the development of services, research and implementation of innovative projects in this area;
- improvement of financial results in the field of services, increase the efficiency of scientific and innovative activities in the field of services in agriculture.

At the same time we can formulate the following laws of agroservice:

- agroservice is simultaneously part of agriculture, part of the global service sector, part of the economy and social life;
- The source of the rapid development of the service sector in agriculture is the simultaneous complication of the technological sphere and social life in agriculture;
- The increase, diversification and specialization of services in the agricultural sector is determined by the growing complexity of economic and social life in agriculture;
- The reason for the formation of agroservice is the desire to minimize natural hazards, adapt agriculture to changing conditions and the development of social spheres;
- The efficiency of services in the agricultural sector has economic, social and temporary indicators;
- The importance of agro-services will increase in the future due to the continuing growth trend in production technologies in the agricultural sector, the complexity of financial and economic activities in agriculture;
- technology in the agricultural sector, accelerating the growth of financial and economic activities, increasing the complexity of services, etc.

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