

Theoretical Aspects of the Terms "Hotel Industry" and "Hotel"

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Abstract

In this article, the theoretical aspects of the terms "hotel industry" and "hotel" are highlighted, their definitions are given.

Keywords: *hotel industry, tourism, hotel economy, population employment, grosses domestic product, sector, entrepreneurship, service sector, need, social sector, hospitality.*

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Hospitality as a part of tourism is of great importance for the development of this sector. Due to this, the organization of the hospitality industry ensures the sustainable development of the industry. Taking these into account, it was considered appropriate to develop a definition of the hospitality industry. Hospitality industry means business activities aimed at forming and developing the market of services related to the implementation of hospitality.

The term "tourism and hospitality industry" is widely used in tourism literature¹. It acknowledges that hospitality is a broader and more general concept than tourism. It is said that its task is to satisfy not only the needs of tourists, but also the needs of all consumers. In our opinion, tourism and hospitality cannot be separated. Because of this, the hospitality industry cannot be considered separately. Because tourists are also consumers who have specific needs depending on the purpose of the trip.

The hospitality industry has historically been shaped by various hotel businesses, that is, accommodation service industries. In general, a hotel is understood as a building consisting of furnished rooms for visitors, ready for occupancy. In modern conditions, a hotel is an enterprise that provides hotel services to citizens, as well as to individual tourists or special groups. But there are different views on this concept. Summarizing them, it is appropriate to give the following definition to the hotel: A hotel is a special facility designed to provide the necessary additional services and provide the necessary conditions for the temporary stay of guests (tourists), i.e., rest and work. In our opinion, this description fully expresses the content of the hotel.

A modern hotel enterprise offers consumers not only accommodation and catering services, but also comprehensive services such as transport, communication, entertainment excursion services, medicine, sports, beauty salons. In practice, the hotel enterprise performs the main functions in the tourism and hospitality industry, offers consumers a hotel product with complex features. All sectors and elements of the tourism and hospitality industry participate in the formation and sale of this product. From this point of view, we found it appropriate to independently consider the hotel business as a component of the tourism and hospitality industry. Therefore, some issues have been studied to a certain extent in connection with the tourism and hospitality industry.

As a result of the development of science and technology, the hospitality industry has become a powerful industry with millions of employees providing comfort to people. The hospitality industry combines various areas of human professional activity: tourism, hotel and restaurant business, general (public) catering, recreation and entertainment services, organization of conventions and exhibitions, sports, museum, exhibition, excursion activities. , also includes hospitality careers².

Due to the fact that tourism belongs to the service sector and is one of the rapidly developing sectors of the economy, its rapid growth in our country has a positive effect on the economy by providing a large amount of foreign exchange earnings, and the development of the tourism industry. is making it possible. In recent years, the hotel market has seen a decrease in demand for accommodation services along with an increase in supply. This situation has led to increased

¹Туризм и гостиничное хозяйство. Учебник / Под ред. проф., д.э.н. А.Д. Чудновского. – М.: Ассоциация авторов и издателей «Тандем». Издательство ЭКМОС. 2001, – 400 с.

² Ortikniyozovich F. U. The role of health in improving the living standards and welfare of the population //ACADEMICIA: An International Multidisciplinary Research Journal. – 2021. – Т. 11. – №. 4. – С. 401-405.

competition. One of the main ways to achieve competitive advantage in the hotel business is to offer high-quality services to competitors.

Expansion of hotels does not happen by itself. It is known from world practice that the development of tourism leads to the growth of the country's economy, the development of underdeveloped regions, the increase of population employment, and the rise of the culture of the population³.

Another important aspect of the development of this sector for Uzbekistan is that it is a decisive factor in providing employment to the unemployed population in the rural areas of our country⁴.

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³ Xolikulov A., Yuldasheva N. Mehmonxonalarda servis sifatini oshirishning konseptual yoʻnalishlari va uni baholashning ilmiy-nazariy va uslubiy masalalari //Obshestvo i innovatsii. – 2021. – T. 2. – №. 2. – S. 76-86.

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