

Structural Analysis of Tourist Services Provided in Uzbekistan

Ph.D, Raximov Xasan Abdusaitovich¹

Abstract

In this article, a structural analysis of tourist services provided in Uzbekistan is carried out, and detailed information is given about them.

Keywords: *tourism, hotel industry, population employment, gross domestic product, industry, entrepreneurship, service sector, need, social sector, hospitality, tourist services, jobs, tourists.*

¹Associate Professor of the Samarkand Institute of Economics and Service

According to the research data, the share of tourist expenses in Samarkand region in 2006 was 10.35%, and it took the second place after Tashkent. By 2011, Samarkand region retained this position and its share increased to 8.31 (18.66-10.35)%. During this period, the volume of tourist expenses in the region increased more than 7 times. This situation can be positively assessed for the region, which is one of the leading regions of our republic in terms of providing tourist services.

Hotel services occupy an important place in the types of tourist services in Uzbekistan. Income from hotel accommodation in 2011 was 39.8%. This means 20.65 points (39.8 - 60.45) less than in 2006. Its growth rate is 7.55 times. Among hotel services, the income from catering services accounted for 13.6% in 2011 and has a decreasing trend. Because in 2006, its amount was equal to 23.4%. But the amount has increased 4.4 times. The same can be said about other indicators. In general, during this period, there was a sharp change in prices in the catering sector.

The main goal of modern hotels is to provide services to tourists. Among the services provided to tourists, accommodation services accounted for 40.5%, catering services for 13.8%, transport services for 10.1%, excursion services for 4.6%, cultural-educational, sightseeing International services make up 1.8%, visa and travel processing services make up 0.7%, medical services make up 0.9%, and various other services make up 27.6%. Hotels account for 56% of people employed in tourism and 40.5% of income. In order to increase the flow of tourists, it is necessary to increase their number¹.

Implementation of tourism development activities planned until 2010 led to acceleration of growth of this sector and increase of other economic indicators. Bringing foreign currency, increasing the profits and income of tourist organizations, increasing the number of jobs, and increasing the actual income of the population will be the result of the implementation of the mentioned measures.

The tourism sector is gaining a sufficient place in the country's economy. Compared to the development of our country's economy, the development of this sector is characterized by its speed.

According to the data, in 2000, the GDP of the country grew by 3.8%, while the growth rate of tourist services was 31.6%. In 2005, GDP increased by 7.0%, while the volume of tourist services increased by 123.2%. By 2009, the growth rate of GDP was 8.1%, while tourism products increased by 28.3%. This indicator is 8.3 and 21.6% in 2011, respectively. It can be seen from these that the annual growth rate of hotel services in the economy of the country is quite high.

As can be seen from this figure, tourism services have a high growth rate compared to the country's GDP. Only in 2004, the amount of this indicator was low. The impact of extremist actions in 2003 cannot be denied. But the reason for its sharp increase in 2005 is that the international music festival "Sharq Taronalari" took place in Samarkand at a high level this year, which had a great impact on the growth of this indicator.

Expansion of hotels does not happen by itself. It is known from world practice that the development of tourism leads to the growth of the country's economy, the development of underdeveloped regions, the increase of population employment, and the rise of the culture of the

¹ Ortikniyozovich F. U. The role of health in improving the living standards and welfare of the population //ACADEMICIA: An International Multidisciplinary Research Journal. – 2021. – T. 11. – №. 4. – C. 401-405.

population². Another important aspect of the development of this sector for Uzbekistan is that it is a decisive factor in providing employment to the unemployed population in the rural areas of our country³.

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