

Academic Journal of Digital Economics and Stability Volume 29, May-2023

Available Online: https://economics.academicjournal.io

Statistical Analysis of Tourism Flows and its Tasks

Ph.D, Raximov Xasan Abdusaitovich 1

Abstract

This article reflects on the economic role of tourism, it is an advanced industry in the country, it helps the development of some types of economic activities working in cooperation with the industry, and its statistical analysis is described.

Keywords: tourism flows, hotel industry, tourists, gross domestic product, sector, entrepreneurship, service sector, need, social sector, hospitality, statistical analysis.

Volume 29, 2023

ISSN 2697-2212 (online), Published under Volume 29 in May - 2023 Copyright (c) 2023 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/

¹ Associate Professor of the Samarkand Institute of Economics and Service



Academic Journal of Digital Economics and Stability Volume 29, May-2023

ISSN 2697-2212

Available Online: https://economics.academicjournal.io

Expansion of hotels does not happen by itself. It is known from world practice that the development of tourism leads to the growth of the country's economy, the development of underdeveloped regions, the increase of population employment, and the rise of the culture of the population¹.

Another important aspect of the development of this sector for Uzbekistan is that it is a decisive factor in providing employment to the unemployed population in the rural areas of our country². Tourism mainly includes people's actions intended for recreation and relaxation. In addition, although tourism includes meeting business partners and distant friends and relatives, entertainment and writing are not abandoned during such trips.

In particular, the age of the tourist determines the share of the demand segment and the main requirements for tourism services of one or another age group (children, young people, middle-aged people). For example, today's requirements for the age sign are that the relevant group of the tourism market is single young people under the age of 35, who have a high level of education, a desire for success, are financially secure, and do not want to associate themselves with family and home concerns. characterized by In the large industrial cities of Europe, the group of "lonely" makes up almost 50% of the total population. In the western market of tourism, there are companies working only with this segment. In particular, in Germany, the level of demand in this segment is 6-8 million people. Another promising age group of demand is "seniors" (50 years and older). Representatives of this group are financially secure, seek to actively enjoy life, and are ready to spend money on a "beautiful life" for their personal needs³.

Statistical analysis of tourism flows shows that the number of older travelers is constantly growing, and people over 55 years of age have begun to play an important role in international tourism. The main part of this category of tourists belongs to several countries, such as the USA, Canada, and Japan, which have a large population of elderly people. From 1985 to 1995, the average life expectancy increased by 1-2 years in Japan, and by 1 year in Europe and the United States. People not only live longer, but also maintain a high level of physical activity in old age. Older people are becoming healthier. It is important for economic security and requires the creation of necessary conditions for travel. People between the ages of 55 and 59 travel 2-4 times within their own country and 0.8 times abroad. According to the information until 2005, 18.8 million people aged 55-59 came to the territory of Great Britain, USA and Japan. 6.3 million people abroad. the person traveled. It is noteworthy that recently family tourism is also developing. Its peculiarity is that family-related tourism can be divided into two groups, i.e., the first is with children and the second is tourism without children. Based on the requirements for tourism according to the profession, groups of people working in a certain institution or in a certain sector of the economy, united by the possession of a certain profession, can be cited.

Tourism as a complex socio-economic system performs various tasks. They can include: introduction, recreational or health improvement, political, economic, educational directions. Through travel, a person gets to know the world, gains experience, discovers new things, forms

Volume 29, 2023

¹ Холикулов А., Юлдашева Н. Мехмонхоналарда сервис сифатини оширишнинг концептуал йўналишлари ва уни бахолашнинг илмий-назарий ва услубий масалалари //Общество и инновации. – 2021. – Т. 2. – №. 2. – С. 76-86.

² Ortikniyozovich U. F. The Significance of Theoretical Concepts of Services and Service Activity //American Journal of Economics and Business Management. − 2022. − T. 5. − № 6. − C. 43-45.

³Котлер Ф., Боуэн Дж., Мейкенз Дж. Маркетинг. Гостеприимство. Туризм: Учебник для вузов. Второе издание. – М.: ЮНИТИ – ДАНА, 2002. – 1063 с.



Academic Journal of Digital Economics and Stability Volume 29, May-2023

ISSN 2697-2212

Available Online: https://economics.academicjournal.io

his worldview, and as a result, develops science, culture, and art and becomes the main factors of social development. Through travel, people restore their health, get new impressions and improve their physical and psychological conditions. With the help of tourism, countries establish foreign economic relations. Because historically, tourism has always connected countries as a symbol of peace and friendship. All this expanded the culture of the nation and served to establish peaceful relations.

The economic function of tourism is that it is an advanced sector in the country and helps the development of certain types of economic activities working in cooperation with the industry. The purpose of tourism in the educational direction is that a person gains knowledge and experience as a result of travel, besides that, he gets exercise, overcomes difficulties, misses and appreciates his country, respects the worldview and traditions of other nations⁴.

Literature:

- 1. Xolikulov A., Yuldasheva N. Mehmonxonalarda servis sifatini oshirishning konseptual yoʻnalishlari va uni baholashning ilmiy-nazariy va uslubiy masalalari //Obshestvo i innovatsii. 2021. T. 2. № 2. S. 76-86.
- 2. Ortikniyozovich U. F. The Significance of Theoretical Concepts of Services and Service Activity //American Journal of Economics and Business Management. 2022. T. 5. №. 6. S. 43-45.
- 3. Котлер Ф., Боуэн Дж., Мейкенз Дж. Маркетинг. Гостеприимство. Туризм: Учебник для вузов. Второе издание. М.: ЮНИТИ ДАНА, 2002. 1063 c. Ortikniyozovich F. U. The role of health in improving the living standards and welfare of the population //ACADEMICIA: An International Multidisciplinary Research Journal. 2021. Т. 11. №. 4. S. 401-405.

⁴Ortikniyozovich F. U. The role of health in improving the living standards and welfare of the population //ACADEMICIA: An International Multidisciplinary Research Journal. -2021. - T. 11. - No. 4. - C. 401-405.