

The Role of Ecological Tourism Development in the Social Aspect of the Country

Gapparov Azim Kayumovich ¹

Abstract

In this article , we can divide the importance of ecotourism into spiritual, economic, health, awareness of nature, educational and aesthetic groups, depending on the aspects of meeting the needs of tourists, the description of these groups means not only for tourists, but also the place of nature in the life of humanity.

Keywords: *ecological tourism, region, demography, nature, tourist, natural areas, human factor, ecological knowledge.*

¹Assistant Professor of the Samarkand, Institute Economics and Service

Ecological tourism originated from the theory and foundations of "nature protection", "ecology", "biology", "economy of nature use", "geology", "geography", "botany" and other natural sciences, natural and social interactions in nature. . From this point of view, the role of these sciences in any science education and any field is almost similar definition, description.

When determining the place of ecotourism in the social life of the country, it is necessary to give indicators of the importance of nature for human-tourist life. The importance of ecotourism can be divided into spiritual, economic, health, awareness of nature, educational and aesthetic groups depending on the aspects of meeting the needs of tourists. The description of these groups means the place of nature in the life of all mankind, not only for tourists.

If we pay attention to the meaning of the words "Ecology" and "Economics", the common root of these words is "Eco". The word "ecology" is derived from the Greek words "oikos" - house and "logos" - science. So (ecology) is our home in nature. The meaning of the term "economy" means the time of running a household. Therefore, these two sciences should help "preservation" and "development" of our home. Ecological tourism is a product of ecological science.

If we want to live in "harmony" with nature, use its benefits, enjoy its beauty, we need to accept its conditions and not go beyond certain limits when changing the environment to meet our needs. This is the most necessary role of ecological tourism in our life.

The original goals of ecological tourism constitute the noted conclusions. Ecotourism, in its definition, is primarily surrounded by nature and ensures that its resources are not harmed. A person who enjoys nature and its biodiversity resources will surely have a desire to preserve this object. At the same time, there are other reasons for the development of ecological tourism. In particular, the fact that the environmental crisis has taken on a planetary dimension is increasingly worrying humanity. The fact that the environmental problems are becoming increasingly serious on a global scale is due to the fact that nature's self-recovery power is decreasing, its resources are decreasing, the environment is getting polluted and poisoned, and nature is not able to create full conditions for the healthy living of mankind.

That's why the definition of the World Tourism Organizations - "as a result of responsible travel to natural areas, ecotourist activities ensure the protection of nature and improve the living standards of the local population" is primarily aimed at improving the social condition of the people.

In this regard, the weakening of nature also increases the power of the ideas of nature conservation in ecotourism. From this point of view, the formation of ecological knowledge and ecological culture ensures the development of ecotourism.

Understanding the essence of the laws of nature in the formation of ecological knowledge and ecological culture in a person is the realization that a person himself is a biological species of nature. Nature is destroyed (loot)_it lives even when it is done. For example, if forests are cut down, air and water are poisoned, polluted, animal world is destroyed, etc., but man cannot live without nature.

When it is said that the educational importance of nature in the development of human qualities in a person is understood, the features of pure nature that nurture and shape moral qualities such as nobility, happiness, tolerance, patriotism, magnificence, gentleness in people are understood. Being in nature often helps to develop human qualities.

This is actually the greatest characteristic of ecotourism fans and the characteristic that invites

them to the bosom of nature. The more a person damages the nature, which is his home, the more he becomes spiritually impoverished. The importance of ecotourism in solving the difficult problem of preserving nature and educating people to be ecologically literate and ecologically cultured is incomparable. Ecological awareness is the basis of ecological literacy and ecological culture. Ecological consciousness is manifested in preserving nature, in conscious treatment of it, in the moderate use of its resources, in preventing natural crises, and most importantly in keeping the environment clean.

When defining ecotourism, international environmental organizations take into account the important factor noted by the World Tourism Organization and consider the development of ecotourism as one of the most important factors in preserving nature.

In the formation of ecological knowledge and ecological culture in a person, it is understood to study, understand and apply in practice (in oneself) the following principles:

1. Honoring nature as "Mother Earth" .
2. The existence of nature and life form similar to the nature of planet earth has not been discovered in the "Universe" known to us.
3. Understanding the economic value of nature means the use of its resources as a material resource.
4. The scientific significance of nature means that the processes of nature are the basis of all human knowledge.
5. The healing value of nature means the positive influence of pure natural resources and healing natural substances and processes on human health.
6. The educational value of nature is understood as the properties of pure, true nature to awaken and form moral qualities in people, such as nobility, happiness, patriotism, magnificence, gentleness.
7. The aesthetic value of nature means all the beauty, perfection, music, visual arts, and the needs of the human being.
8. Nature-man-society is a whole, a single system.
9. The purpose of using the mentioned principles in the development of ecotourism is important. A person who has not been ecologically educated is alienated from nature and becomes insensitive. Such people bring artificial flowers to their home without feeling the beauty of flowers, and are satisfied with filling their home with portraits of birds without feeling the chirping of birds in nature. In this way, he gets away from nature and becomes impoverished from a spiritual point of view.