

Tourism in Desert Regions of Uzbekistan Organize and Develop Conceptual Directions

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Abstract

The article is devoted to the conceptual development of the organization and development of tourism and the desert zone of Uzbekistan.

Keywords: *concept, deserts, hills, region, biodiversity, areas of tourism, types of tourism.*

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Introduction

The new, promising field of tourism, which is increasingly developing in our country, will certainly enter the lives of the people living in our desert regions. The tourism sector occupies the leading and most promising places in terms of generating income among the economic sectors, provides the population with new jobs, creates conditions for the improvement of socio-economic, socio-cultural indicators, and with these opportunities, tourism always has a stable development. That is why the countries with rapid development of the tourism industry are first of all looking for ways to effectively use the tourist resources and types of tourism that drive this industry, and are focusing on the directions of their sustainable development.

Relevance of the topic

We all know the resources of the sectors and types of tourism. The national tourism of Uzbekistan is still developing unevenly, more precisely in our historical cities. All the resources of ecotourism and rural tourism are located in villages, natural regions, recreation resources are also located at the same distances, it would not be wrong to make the same conclusions about the resources of pilgrimage tourism, and most of our historical monuments are located in our villages, mountains and deserts.

President of the Republic of Uzbekistan Shavkat Mirziyoyev " On measures to ensure the rapid development of the tourism sector of the Republic of Uzbekistan" The decree stipulates : *"Development and implementation of national and regional programs for comprehensive development of internal, inbound and outbound tourism"* [1] .

Based on the decree, it can be noted that the organization of the types and sectors of tourism planned for the future development of national tourism in our country in new areas and regions, the formation of new tourism destinations and centers are the most urgent problems in the field of tourism. This decree is the legal-normative basis for the development of tourism in large areas and regions, in the scientific and practical application of its problems, in the search for opportunities for the use of tourism in the uniform development of the socio-economic life levels of the population in the regions of our country. Therefore, scientific and practical researches in the development of tourism should cover large areas and regions of our country.

Study of the topic. The Decision of the President of the Republic of Uzbekistan Shavkat Mirziyoyev "On measures to develop inbound tourism" [2] and "Decision on measures to ensure the rapid development of domestic tourism " [3] have created great opportunities for the development of national tourism in our country. The tourism industry of Uzbekistan has started its new, promising stage. According to these decrees and decisions, entrepreneurs in the field of tourism, tourist companies and tourist organizations must set serious and responsible goals and tasks. That is, those working in all fields and types of tourism should contribute to the creation of promising directions of tourism development, new tourist areas, centers, and strategic plans based on these decrees and decisions[4.5.6.7.].

Therefore, the unique nature of our deserts, which occupy 70% of the territory of Uzbekistan, the fauna and flora, biological diversity, climatic features, are used in tourism by 4 million people living in these vast regions. To raise the spiritual, cultural, socio-economic life levels of the population, the implementation of scientific and practical researches on the organization and development of tourism is one of the urgent issues of the state.

Research methods: expedition, Analytical, observational, experimental, survey, logical reasoning, comparison, visual observation methods were used.

Analysis and results: Deserts in Uzbekistan It is known to all of us that it is located at a long distance from cultural centers and cities, and the extreme continental climate of the deserts has a negative impact on the socio-economic indicators of the population living in the deserts. In raising these indicators, there are great opportunities to prepare desert residents for tourism entrepreneurship and use various tourism resources in our deserts.

In our deserts there are 1000-year-old tombs and 1000-year-old trees, national parks, nature reserves, ancient cisterns, rare and endemic animals and plants in the international "Red Book", ecological centers, holy shrines. Tourists from 81 countries of the world come to the basin of the Aral Sea. That's why studies proving the perspective of organizing and developing tourism in our deserts are becoming more and more reliable[8.9.]. As a result of the analysis of the scientific research conducted in all deserts of Uzbekistan, the data collected during scientific expeditions, the following conceptual directions of the organization and development of tourism in our deserts were developed (Fig. 1).

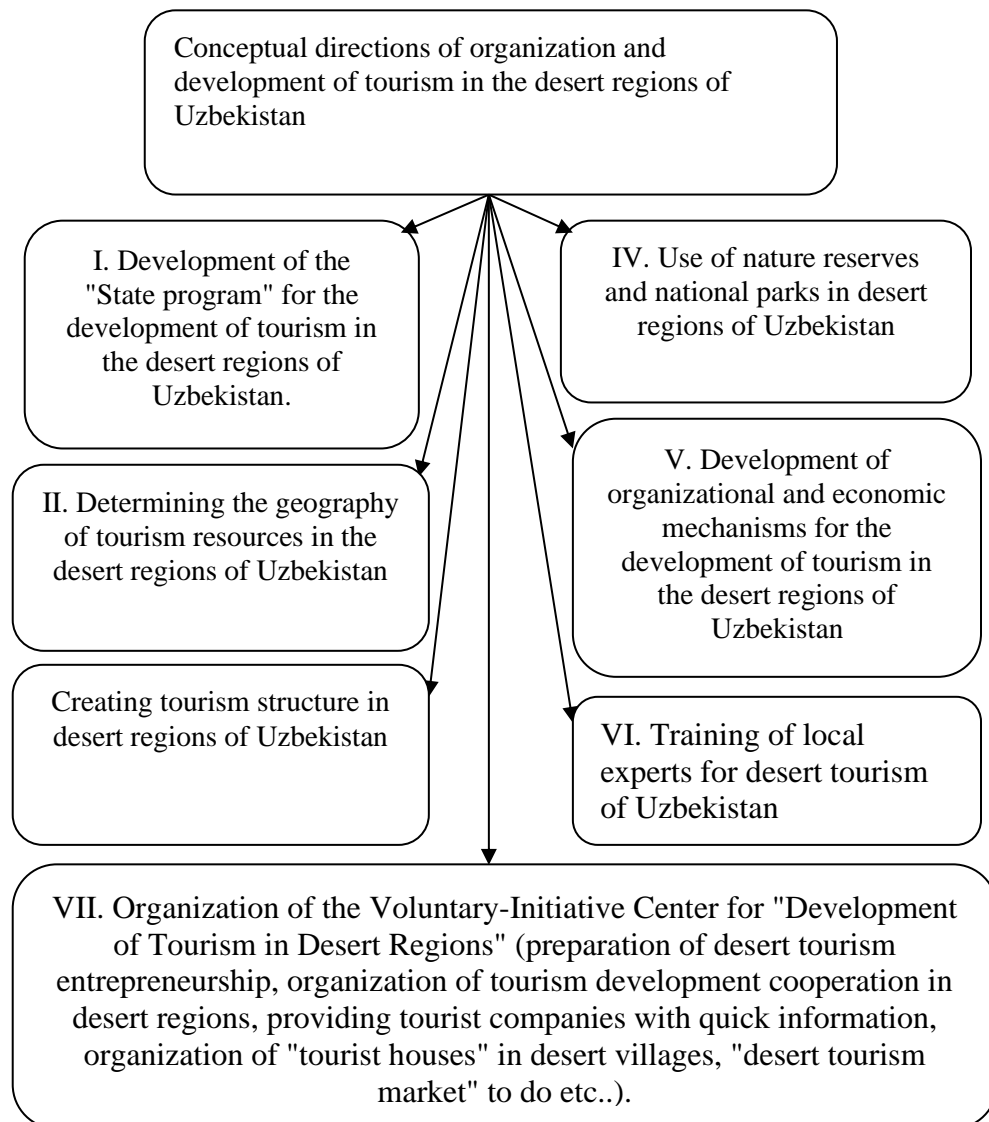


Figure 1. Conceptual directions of organization and development of tourism in the deserts of Uzbekistan

Conceptual organization and development of tourism in the desert regions of Uzbekistan is presented in Figure 1 below we present detailed explanations of the organizational-social-economic work that should be carried out in the directions .

1. Development of the "State program" for the development of tourism in the desert regions of Uzbekistan.
2. Preparation of a list of tourism resources in the desert regions of Uzbekistan, implementation of scientific researches in determining their geography and creation of tariff descriptions. Creation of international level descriptions of tourism resources in the desert regions.
 - 2.1. To create a list of tourism resources in the desert regions of Uzbekistan, use the potential of professors and teachers, bachelors and masters of the institutes and universities currently preparing bachelors and masters in the field of tourism education:
 - 2.2. In this direction, registration of tourist resources in the desert regions of the Republic of Karakalpakstan and Khorezm regions is the responsibility of Urganch State University, registration of tourist resources in the deserts of Bukhara and Navoi regions is the responsibility of Bukhara State University, registration of tourist resources in the deserts of Samarkand region is the responsibility of Samarkand Institute of Economics and Service, Kashkadarya Region Registration of tourist resources in deserts and hills is expected to be entrusted to Karshi University of Engineering, and registration of tourist resources in deserts and hills in Sirdarya, Jizzakh and Surkhandarya regions to the "Administrations" of the "Tourism Committee" of the Ministry of Ecology, Environmental Protection and Climate Change of the Republic of Uzbekistan in these regions. gives results.
3. Since the tourism infrastructures in the deserts are currently far behind the tourist infrastructures and service provision conditions in the districts and cities, it is necessary to create the initial tourist infrastructures in these vast areas at the beginning. For this, it is necessary to carry out the following organizational activities:
 - 3.1. At the expense of the initiatives of district administrations in the desert regions and their funds, training deserts in the field of tourism, starting to prepare them for entrepreneurship. Providing practical assistance to desert tourism entrepreneurs in obtaining licenses and certificates for tourist activities; Help wilderness tourism entrepreneurs get preferential loans.
 - 3.2. Continually acquainting the deserts with the benefits and easements in the decrees and decisions in the field of tourism of our state.
 - 3.3. Providing practical assistance in the preparation of projects for the creation of private hotels and tourist infrastructures in desert areas, organizing state grants.
 - 3.4. Organization of permanent "tourist camps" of institutes and universities training specialists in tourism education in desert areas.
 - 3.5. Placement of young specialists who graduated from universities and institutes with state grant education in tourism firms and hotel companies operating in the desert regions for their initial mandatory service.
4. To use nature reserves and nature reserves in desert regions, we will need to perform the following tasks:

- 4.1. Organization of justification with legal and regulatory documents that the use of nature reserves and nature reserves in desert areas in ecotourism will bring only positive, economic results to the activity of these reserves and reserves.
- 4.2. Reasoning that there are potential resources for the development of complex ecotourism routes as a result of the combination of nature, flora and fauna of desert regions with the nature of nature reserves and forests, and development of their advertisements for domestic and international ecotourism.
- 4.3. Development of tourist routes for domestic and international tourism to nature reserves and reservations. Solving the problems of organizing summer tourist infrastructures around nature reserves.
- 4.4. As a result of the ecotourism use of reserves and reservations in desert areas, the occurrence of tourism entrepreneurship among the local population in the villages and farms around these reserves and reservations, and to justify the fact that reserves and reservations are also interested in material aspects.
- 4.5. To substantiate that the use of nature reserves and nature reserves in Choch in the development of domestic ecotourism is a necessary requirement for the formation of ecological knowledge, ecological culture and ecological consciousness of our people at the national and international levels.
5. It is required to find solutions to the following issues in the direction of development of organizational and economic mechanisms of tourism development in the desert regions of Uzbekistan:
 - 5.1. To create organizational and economic mechanisms for the establishment of initial tourism companies at the expense of mining and gas associations in desert regions of district governments in desert regions.
 - 5.2. Justification of preferential loans for the construction of small-scale hotels in desert areas.
 - 5.3. Development of projects for the preparation and implementation of models of small-scale restaurants and catering establishments in the creation of national catering systems in desert areas.
 - 5.4. To create mandatory standards for adding tourism development plans and projects to the socio-economic development plans of districts and regions located in our deserts.
 - 5.5. Creation of incentive systems for entrepreneurs who start tourism activities in deserts.
 - 5.6. To determine the levels of use of the potential of tourist resources in desert regions in domestic and international tourism, to create tourism routes and advertising of these routes to tourist resources at these levels.
6. To organize the cooperation of the "Research Institute of Animal Husbandry and Desert Ecology", which has been operating in our deserts and hills for 85 years, in the plans and programs for the development of tourism in the deserts of Uzbekistan:
 - 6.1. Using the scientific and practical potential of the Research Institute of Poaching and Desert Ecology in determining the locations of tourist resources in our deserts and developing tourist routes to tourist resources in desert regions.
 - 6.2. To carry out studies on the possibilities and directions of tourism development in desert

regions according to the types of tourism.

Summary:

The Tourism Committee of the Ministry of Ecology, Environmental Protection and Climate Change of the Republic of Uzbekistan, which is responsible for the development of tourism in our country, is responsible for the development of tourism in our country, using the tourist resources of the deserts of our country, creating thousands of jobs by organizing and developing tourism in these vast regions, and organizing desert tourism entrepreneurship. "s initiative should support this important new direction of national importance and lead all organizational activities.

Recommendation:

Based on the conceptual directions of the organization and development of tourism in the deserts of Uzbekistan, the following strategic directions should be implemented in the desert regions of Uzbekistan:

1. Organization and development of domestic and international tourism in the deserts of Uzbekistan.
2. Organization and development of domestic and international tourism using the lifestyle of the people in the deserts, national products and national games.
3. Use of programs and models of foreign countries in the organization and development of domestic and international tourism in the deserts of Uzbekistan.

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